



COSMOS OF COLLECTIBLES (CoCo) is the international, free-of-charge catalogue for coins, from Antiquity to today. At www.cosmosofcollectibles.com users and customers from around the world can look up the most important numismatic data of the coins from their field of collection by using the unique CoCo-number. Reach potential customers directly by placing a banner in the newsletter or a banner above the coins of your choice.

ADVERTISING OPTIONS AND PRICES

Newsletter

Biweekly, on Tuesdays, we publish the CoCo-Newsletter with new issues from all around the globe. Several options for advertising space are available here.

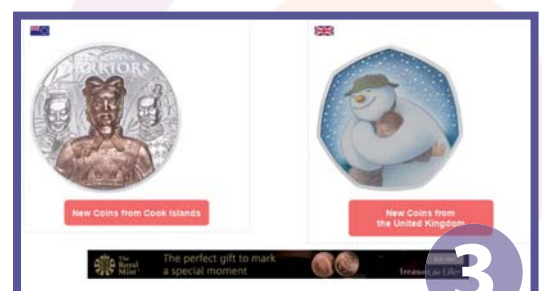
- 1 Big banner ad** (822 x 411 px) directly below the CoCo logo above the first article **€ 450**
- 2 Big banner ad** (822 x 411 px) below the articles, above the new issues **€ 350**
- 3 Small banner ad** (822 x 62 px) between the new issues: **€ 100**

Banner ad (728 x 90 px) above all featured new issues for 14 days (new issues will automatically be featured in the rubric „New issues“ on the website): **€ 700**

Great **combined package deal** for a big banner ad below the Coco-Logo plus a banner above all new issues: **€ 950**

Your business in the spotlight of an article: We are happy to do an in-depth portrait of your company, your products, or the technical processes behind them. If you would like to be featured in an article, we agree on a topic with you and include images of your choice. An editor from the CoCo-team will write an interesting article so that readers and collectors learn more about your company and your services. This offer includes a big banner ad above the article. **€ 1,200**

Combined package for an article with big banner ad plus banner above all new issues for 14 days plus big newsletter banner: **€ 1,800**



Homepage

You can choose from different packages of banner ads above the data sets in the CoCo-catalogue on the website. The banner ads run for one whole year and are sized 728 x 90 px each. Every time a user looks up the coin of your choice, your banner appears on the screen, linked to a website of your choice.

Package 1: 90 coins for € 20 each = € 1,800 for one year

Package 2: an additional 90 coins for € 15 each = € 1,350 for one year

Package 3: an additional 90 coins for € 10 each = € 900 for one year

Package 4: an additional 90 coins for € 5 each = € 450 for one year

If you would like to commission a **complete field of collection from the CoCo-catalogue**, e. g. the Roman Republic = 1,926 entries, ask us for a **personalized quote**.



For mints and mint presses:

You don't want someone else's advertising permanently displayed above the coins you issued? Then you have the opportunity to buy a subscription for the advertising space above your own coins after the first 14 days during which the coins are featured on the CoCo-website in the rubric new issues.

For mints issuing up to 10 coins a year we charge € 500.

- Up to 30 Münzen = € 1,000 for one year
- Up to 100 Münzen = € 2,000 for one year
- Up to 500 Münzen = € 3,000 for one year

All prices exclude VAT.

We are happy to give you an individual quote should you be interested in renting data sets from our catalogue for your own homepage.

CONTACT

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